

NOVARE LEADERSHIP ACADEMY

NOVARE'S SUSTAINABLE BUSINESS PROGRAM



NEW!

ADD-SKILLING PROGRAM IN SUSTAINABILITY FOR SENIOR EXECUTIVES, 2019-2020

"More people in our organization need to add the sustainability lens to their work, especially in business development"



"We have our What. Now we need to focus on our How"



"Collaboration throughout the value chain will be key if we are to find new, sustainable business models. We need to understand each other's needs and drives."

IN COLLABORATION WITH

**WORLD
ECONOMIC
FORUM**

DISCOVER, ACT & CONNECT



Today's sustainability related challenges and opportunities require companies to act beyond their traditional business scope and to update their business models. For this to happen, more key people in business development need to add the sustainability lens to their work and companies need to collaborate throughout the value chain.

PROGRAM START
NOVEMBER 2019

APPLY/NOMINATE
SEPTEMBER 30, 2019

CONTACT
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NOVARE LEADERSHIP ACADEMY IS PROUD TO PRESENT THE FIRST edition of Novare's Sustainable Business Program. This add skilling program in sustainability is directed to executives that previously have little experience in the sustainability field. Our aim is to equip key persons from across the value chain with the tools and perspectives needed to add a clearer sustainability lens to their work. Together, these participants will:

- » Be introduced to the fundamentals of the sustainability field
- » Work actively to combine their companies' sustainability targets with their own business development goals
- » Collaborate with peers from companies throughout the value chain
- » Connect with national and international thought leaders in the intersection of sustainability, technology and leadership.

NOVARE HUMAN CAPITAL WAS FOUNDED BY INVESTOR AB IN 2001

Today, the Novare group is the leading human capital company in Sweden. Novare Leadership Academy, part of the Novare group, focus on delivering top quality leadership development programs with a focus on networking, innovation and exclusive top executive dialogues.

THE PROGRAM

BEYOND - SUSTAINABLE BUSINESS PROGRAM

is designed to add skills in sustainability, to facilitate the development of sustainable business models and to facilitate collaboration. We are inviting 25 business developers from across the value chain – the financing industry, public procurement, raw material producers, consumer goods, law firms, IT services, materials handling etc. – to develop these skills together and to better develop future business models by understand each other's priorities going forward.

COLLABORATION: THE WORLD ECONOMIC FORUM

To set the overall stage and to place the corporate challenges in an international perspective, Novare Leadership Academy is proud to collaborate with The World Economic Forum. The Forum will host our first module - Setting the stage - at their headquarters in Geneva and then work as a collaboration partner throughout the program.

PROGRAM COMPONENTS

DISCOVER

- » Understand the drivers of today's corporate sustainability landscape
- » Awareness of leadership, techniques and solutions for operationalizing sustainable ambitions
- » Push beyond business as usual thinking

CONNECT

- » Meet leaders spearheading sustainable change
- » Share knowledge and experiences
- » Build a global network of change makers & partners

ACT

- » Identify new opportunities and business models
- » Go from ideas to action
- » Accelerate time-to-impact
- » Gain leadership tools to drive change

4 ADD-SKILLING PROGRAM MODULES

1. OUR NEW CORPORATE LANDSCAPE

HOST: THE WORLD ECONOMIC FORUM, GENEVA

- » Introduction to key challenges and opportunities
- » Sustainable solutions and disruptive change
- » Value-chain collaboration
- » My organization's transformational challenge

2. OPERATIONALIZING SUSTAINABILITY

- » The role of procurement
- » Value chain collaboration for sustainable financing, purchasing and design
- » Sustainable product and service design
- » Digital tools – what exists, what would we need?

3. DRIVING THE CHANGE

- » Our transformative purpose
- » Leading with culture and values
- » Governance models and their impact
- » Know your numbers and how to use them

4. SUSTAINABLE GROWTH

- » Grow through sustainable solutions
- » Combining business targets with sustainability targets
- » Involve your customers and personnel
- » My plan forward



OUTLINE & ADMISSION

PARTICIPANT PROFILE - SENIOR CHANGE MAKERS

Novare Leadership Academy will form a group of 25 participants from different functions and industries. Participants should have a mandate and focus on the future strategic and operational agenda. Prior experience in sustainability is not required. Final participants are selected after a nomination process with interviews to secure a group with diverse backgrounds and perspectives. Examples:

- » Sr. Executive/Mgmt role or Key Specialist with a mission from management to drive sustainable change in their organization
- » Participants have an objective to gain new perspectives and knowledge connected to sustainable business models/change and wish to expand their professional network
- » Example of roles: Executive Management, Business Area Manager, Business Developer, CEO, Sustainability Director

PROGRAM OUTLINE

The program runs from early November 2019 to September 2020 with four modules (2-3 days each). The modules are interactive and will focus on relevant business and innovation related topics presented by top executives, thought leaders and other experts within each specific module theme.

Our first module - Setting the stage - is set in early November in Geneva and hosted together with our partner The World Economic Forum. We will travel by train to Geneva. A detailed schedule and information about the business trip will be presented upon application.

PROGRAM INVESTMENT

The investment for the program is SEK 159 000 per participant (excl. VAT). Accommodation, meals and other expenses are not included in the program fee. The business trip is billed separately and not included in the program fee.

NOMINATE OR APPLY BEFORE SEPTEMBER 30, 2019

Organizations can nominate employees and individuals apply themselves. To nominate or apply, please send contact details and a short motivation to anna.skARBORG@novare.se. Novare Leadership Academy will contact all candidates for more information about the application process.

THIS FIRST EDITION OF BEYOND - SUSTAINABLE BUSINESS

program is based on dialogues with organizations and sustainability directors/experts from different sectors and industries and built together with Spring Street Advisors, a consultancy focused on sustainable business development.

CONTACT

For more information about the program and nomination process, please contact us!



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