NOVARE LEADERSHIP ACADEMY

NOVARE SUSTAINABLE BUSINESS PROGRAM

ADD-SKILLING PROGRAM IN SUSTAINABILITY FOR SENIOR EXECUTIVES, 2020-2021

”More people in our organization need to add the sustainability lens to their work, especially in business development”

”We have our What. Now we need to focus on our How”

”Collaboration throughout the value chain will be key if we are to find new, sustainable business models. We need to understand each other’s needs and drives.”

IN COLLABORATION WITH

WORLD ECONOMIC FORUM

Novare
LEADERSHIP ACADEMY

DISCOVER, ACT & CONNECT

Today's sustainability related challenges and opportunities require companies to act beyond their traditional business scope and to update their business models. For this to happen, more key people in business development need to add the sustainability lens to their work and companies need to collaborate throughout the value chain.

PROGRAM START
OCTOBER 2020

APPLY/NOMINATE
UNTIL MAY 31, 2020

CONTACT
ANNA SKARBORG
(+46) 708 81 11 62

NOVARE LEADERSHIP ACADEMY IS PROUD TO PRESENT THE SECOND edition of Novare's Sustainable Business Program. This add skilling program in sustainability is directed to executives that previously have little experience in the sustainability field. Our aim is to equip key persons from across the value chain with the tools and perspectives needed to add a clearer sustainability lens to their work. Together, these participants will:

- Be introduced to the fundamentals of the sustainability field
- Work actively to combine their companies' sustainability targets with their own business development goals
- Collaborate with peers from companies throughout the value chain
- Connect with national and international thought leaders in the intersection of sustainability, technology and leadership.

NOVARE HUMAN CAPITAL WAS FOUNDED BY INVESTOR AB IN 2001
Today, the Novare group is the leading human capital company in Sweden. Novare Leadership Academy, part of the Novare group, focus on delivering top quality leadership development programs with a focus on networking, innovation and exclusive top executive dialogues.

THE PROGRAM

NOVARE'S SUSTAINABLE BUSINESS PROGRAM is designed to add skills in sustainability, to facilitate the development of sustainable business models and to facilitate collaboration. We are inviting 25 business developers from across the value chain – the financing industry, public procurement, raw material producers, consumer goods, law firms, IT services, materials handling etc. – to develop these skills together and to better develop future business models by understand each other's priorities going forward.

COLLABORATION: THE WORLD ECONOMIC FORUM
To set the overall stage and to place the corporate challenges in an international perspective, Novare Leadership Academy is proud to collaborate with The World Economic Forum. The Forum will host one module at their headquarters in Geneva and work as a collaboration partner throughout the program.

PROGRAM COMPONENTS

DISCOVER
- Understand the drivers of today's corporate sustainability landscape
- Awareness of leadership, techniques and solutions for operationalizing sustainable ambitions
- Push beyond business as usual thinking

CONNECT
- Meet leaders spearheading sustainable change
- Share knowledge and experiences
- Build a global network of change makers & partners

ACT
- Identify new opportunities and business models
- Go from ideas to action
- Accelerate time-to-impact
- Gain leadership tools to drive change

4 ADD-SKILLING PROGRAM MODULES

OUR NEW CORPORATE LANDSCAPE
HOST: THE WORLD ECONOMIC FORUM, GENEVA
- Introduction to key challenges and opportunities
- Sustainable solutions and disruptive change
- Value-chain collaboration
- My organization's transformational challenge

OPERATIONALIZING SUSTAINABILITY
- The role of procurement
- Value chain collaboration for sustainable financing, purchasing and design
- Sustainable product and service design
- Digital tools – what exists, what would we need?

DRIVING THE CHANGE
- Our transformative purpose
- Leading with culture and values
- Governance models and their impact
- Know your numbers and how to use them

SUSTAINABLE GROWTH
- Grow through sustainable solutions
- Combining business targets with sustainability targets
- Involve your customers and personnel
- My plan forward

OUTLINE & ADMISSION

PARTICIPANT PROFILE – SENIOR CHANGE MAKERS
Novare Leadership Academy will form a group of 25 participants from different functions and industries. Participants should have a mandate and focus on the future strategic and operational agenda. Prior experience in sustainability is not required. Final participants are selected after a nomination process with interviews to secure a group with diverse backgrounds and perspectives. Examples:

- Sr. Executive/Mgmt role or Key Specialist with a mission from management to drive sustainable change in their organization
- Participants have an objective to gain new perspectives and knowledge connected to sustainable business models/change and wish to expand their professional network
- Example of roles: Executive Management, Business Area Manager, Business Developer, CEO, Sustainability Director

PROGRAM OUTLINE
The program runs from October 2020 to May 2021 with four modules (2-3 days each). The modules are interactive and will focus on relevant business and innovation related topics presented by top executives, thought leaders and other experts within each specific module theme.

One module is held in Geneva and hosted together with our partner The World Economic Forum. We will fly to Geneva and will use SAS services to offset the CO2 emissions related to the flight. More information at sas.se. A detailed schedule and information about the business trip will be presented upon application.

PROGRAM INVESTMENT
The investment for the program is SEK 159 000 per participant (excl. VAT). Accommodation, meals and other expenses are not included in the program fee. The business trip is billed separately and not included in the program fee.

NOMINATE OR APPLY – ONGOING ADMINSSION
Organizations can nominate employees and individuals apply themselves. To nominate or apply, please send contact details and a short motivation to anna.skarborg@novare.se. Novare Leadership Academy will contact all candidates for more information about the application process.

THIS FIRST EDITION OF NOVARE'S SUSTAINABLE BUSINESS program is based on dialogues with organizations and sustainability directors/experts from different sectors and industries and built together with Spring Street Advisors, a consultancy focused on sustainable business development.

CONTACT
For more information about the program and nomination process, please contact us!

ANNA SKARBORG
PROGRAM MANAGER
ANNA.SKARBORG@SPRINGSTREETADV.COM
or ANNA.SKARBORG@NOVARE.SE
+46 (0) 708 81 11 62

SUSANNE EKSTRÖM
CEO & FOUNDER
NOVARE LEADERSHIP ACADEMY
SUSANNE.EKSTROM@NOVARE.SE
+46 (0) 735 22 45 24

NOVARE LEADERSHIP ACADEMY
BLASIEHOLMSGATAN 4B
111 48 STOCKHOLM
SWEDEN

Novare
LEADERSHIP ACADEMY

novare.se/academy