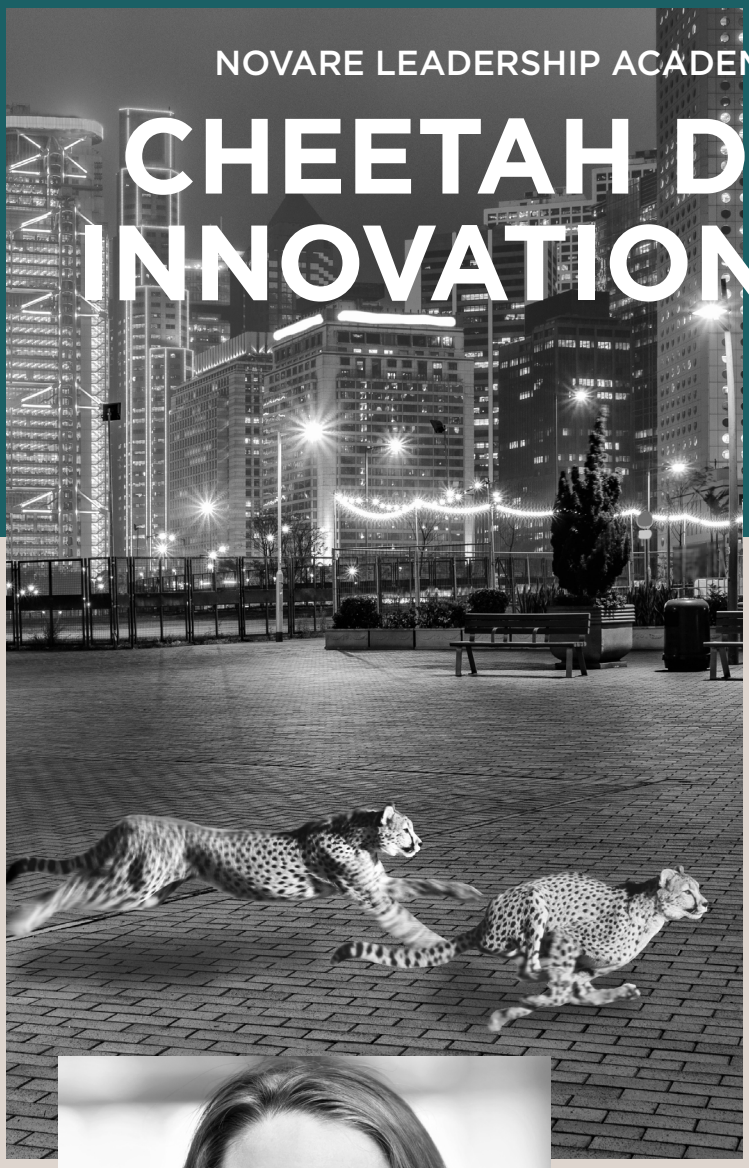
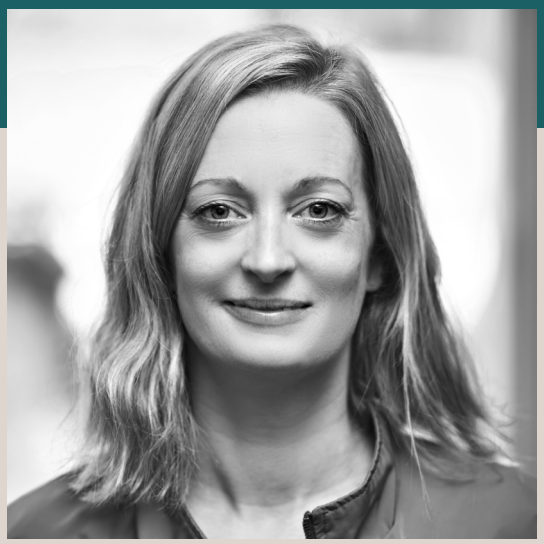
NOVARE LEADERSHIP ACADEMY & SVENSKA DAGBLADET

CHEETAH DISRUPTIVE INNOVATION PROGRAM





PETRA SUNDSTRÖM, SANDVIK
HEAD OF DIGITAL BUSINESS DEVELOPMENT
”The new insights I got have helped me rethink and redo some of the steps of the transformation I am driving”

JENNY GEJKE
HEAD OF DIGITAL CHANNEL DEVELOPMENT, SJ
“It takes passion to drive change! The Cheetah program has enabled me to expand my professional network – and that will definitely help me in our transformation going forward”

NIKLAS HOFFSTEN, APOTEK HJÄRTAT
COMMERCIAL DIRECTOR
“From our trip to China I was amazed with the transformation the region has undergone. You find yourself right in the eye of disruptive innovation, surrounded with Bitcoin-ATM’s, connected (cash) cows and modern high-speed trains – moving from “made in China” to “innovated in China”.

INNOVATION PROGRAM FOR LEADERS WITH A MISSION TO DRIVE TRANSFORMATION 2019-2020

Novare LEADERSHIP ACADEMY

SvD NÄRINGSLIV

DISCOVER, ACT & CONNECT

The digital revolution, exponential tech, disruptive forces and new market leaders are changing our world. Is your organization equipped to take the lead?

PROGRAM START
OCTOBER 2019

APPLY/NOMINATE
BEFORE JUNE 30, 2019

CONTACT
SARA HELLSTEN
(+46) 736 14 27 00

NOVARE LEADERSHIP ACADEMY & SVENSKA DAGBLADET are proud to present the third edition of Cheetah Disruptive Innovation Program – for change makers and intrapreneurs leading transformation. Through this program, participants will connect with thought leaders in the intersection of innovation, technology and leadership. They will challenge their business models, discover new ways of working and expand their global outlook through the program modules and a business trip to The Greater Bay Area, Shenzhen in China and Hong Kong.

NOVARE HUMAN CAPITAL WAS FOUNDED BY INVESTOR AB IN 2001. Today, the Novare group is the leading human capital company in Sweden. Novare Leadership Academy, part of the Novare group, focus on delivering top quality leadership development programs with a focus on networking, innovation and exclusive top executive dialogues.

THE PROGRAM

MAXIMIZE THE CHASE FOR SUCCESS
Cheetah Disruptive Innovation Program is named after the cheetah, one of the world's fastest animals known for their explosive speed and amazing stamina. This is how we look upon change – run fast, take lead and stay long. This program will help you accelerate change in your organization. The aim is to prepare you and your organization for the extraordinary changes that we will face in the near future, focusing on how to take it from idea to action.

EXPLORE THE GREATER BAY AREA – FOR REAL
The program is built on four modules in Stockholm and a business trip to China & Hong Kong to gain a 360° perspective on the region. Today, China is spearheading on digital future and provides a window of what to expect elsewhere. We will explore business opportunities, experience the innovative landscape and meet organizations and leaders in the forefront.

CHEETAH PROGRAM COMPONENTS

DISCOVER
» Understand the drivers of today's pace of change
» Awareness of breakthrough technologies
» Push beyond business-as-usual thinking

CONNECT
» Meet thought leaders in the forefront of change
» Share knowledge and experiences
» Build a global network of change makers
» Find the right partnerships & collaborations

ACT
» Identify game changers
» Challenge your business model
» Go from ideas to action
» Accelerate time-to-market
» Gain leadership tools to drive change

4 MODULES AND TRIP TO SCHENZHEN & HONG KONG

1. THE MAP OF INNOVATION
» Global trends & disruption
» Driving corporate innovation
» My organization's transformational challenge

2. **DISRUPTIVE CHANGE**
» New disruptive strategies & business models
» Customer-oriented innovation
» My strategic roadmap

3. LEAD IN CHANGE
» Our transformative purpose, innovating for a better world
» Next level change leadership
» Leading with culture & values

4. **SUSTAINABLE CHANGE**
» How to stay in change
» Cheetah Innovation Canvas
» My plan forward

BUSINESS TRIP
» Discover the Greater Bay Area; Shenzhen & Hong Kong
» Company visits, seminars & networking

NEW INPUT. NEW RESULTS.

TAKE ACTION TODAY

SARA HELLSTEN
PROGRAM DIRECTOR

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SWEDEN

PARTICIPANT PROFILE – SENIOR CHANGE MAKERS
Novare Leadership Academy will form a group of 20-25 participants from different functions and industries. The final participants are selected after a nomination process with interviews to secure a group with diverse backgrounds and perspectives.

» Senior management role/key specialist with a mission from management to drive change & transformation in their organization

» Participants have an objective to gain new perspectives and knowledge connected to innovation/change and wish to expand their professional networkW

» Example of roles: Business Developer, CDO, CEO, Change Consultant, Head of Innovation/Digitalization, Head of Customer Experience, Intrapreneur, Product Developer

PROGRAM OUTLINE
The program runs from October 2019 to May 2020 with four modules (2-3 days) and one business trip to The Greater Bay Area, Shenzhen in China and Hong Kong. The modules are interactive and will focus on relevant business and innovation related topics presented by top executives, thought leaders and other experts within each specific module theme. A detailed schedule and information about the business trip will be presented upon application.

PROGRAM INVESTMENT
The investment for the program is SEK 159 000 per participant (excl. VAT). Accommodation, meals and other expenses are not includes in the program fee. The business trip is billed separately and not included in the program fee.

NOMINATE OR APPLY BEFORE JUNE 30, 2019
Organizations can nominate employees and individuals apply themselves. To nominate or apply, please send contact details to the nominee/yourself and a short motivation to petra.wigh@novare.se. Novare Leadership Academy will contact all candidates for more information about the application process.

CONTACT
For more information about the program and nomination process, please contact Sara Hellsten, Program Director.

ARE YOU A **CHANGE MAKER** AND **INNOVATOR** WITH A MISSION TO DRIVE **TRANSFORMATION?**

WELCOME TO **CHEETAH.**

Novare
LEADERSHIP ACADEMY

novare.se/academy